2010 SPEAKING FACULTY INCLUDES


Mike Shires, VP Project Management, **Baxter Healthcare**


Aileen Morgan, Global Development Team Leader, **Allergan**


Courtland R. LaVallee, Vice President of Project Leadership, **Onyx Pharmaceuticals**


Eric Morfin, PMP, Partner, **Critical Skills,** Founder, **BioPharma PM**


Jamie Moore, Regulatory Affairs Project Manager, **Noramco Division of Johnson & Johnson**


Teresa Duran, Senior Manager, **Pfizer, Inc.**


John P. Montana, PMP Principal, **JPM Development Consulting**


Dee Suberla, Senior Project Manager, **Baxter Healthcare**


Denise Krawitz, Senior Scientist, **Ambrx, Inc**


Cleat Jerden, Senior Project Manager, **Amgen**

April 12-14, 2010
The Orlando World Center Marriott Resort & Convention Center
Orlando, Florida

www.iirusa.com/pmdd

EARN UP TO 17.5 PDU'S

7th Annual

PROJECT MANAGEMENT

for the Drug & Device Industry

A New Decade of Opportunities and Challenges for the Pharma PM

Key Topics Areas for 2010

- Importance of Leadership Qualities in a Project Manager
- Lean Development and Management for the Pharma PM
- Maturity of Project Management and Results from a Benchmarking Survey
- Social Media Applied to the PM Environment
- Working in Emerging Markets and with International Project Teams
- New Opportunities for PMs in a Consultant or Contractor Role
- Building a Successful PMO and Resource Management Function
- Establishing PM at a Young Biotech
- Reducing Cycle Times in the Pharma R&D Process

DON'T MISS THIS YEAR'S KEYNOTE PRESENTATIONS

THE IMPACT OF US HEALTH CARE REFORM


Tom Daschle, Former Senate Majority and Minority Leader, **US Senate**


David P. Holveck, President and CEO, **Endo Pharmaceuticals**


Susan Dentzer, Editor in Chief, **Health Affairs** and Health Analyst, the **News Hour with Jim Lehrer**

THE PATIENT PERSPECTIVE


Ethan Zohn, Winner, **Survivor, Africa**

Accreditation

Project Management Institute
Registered Education Provider

Who Will You Meet at the 7th Annual Project Management for the Drug & Device Industry?

This conference is designed for project management professionals in the pharmaceutical, biotech, medical device, and CRO industries.

TITLES:
Associate Director
Executive Director
Project Manager
Project Planner
Project Analyst
Project Leader/Group Leader
Program Manager
Portfolio Manager
Team Leader
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DEPARTMENTS:
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Project management consultants
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Accreditation

Earn up to 17.5 PDU's

Institute for International Research (IIR) is a Project Management Institute (PMI®) Registered Education Provider (R.E.P.). IIR is committed to enhancing the ongoing professional development of PMI Members, PMI-certified Project Management Professionals (PMP®) and other project management stakeholders through appropriate project management learning activities and products. As a PMI R.E.P., Institute for International Research has agreed to abide by PMI-established operational and educational criteria and is subject to random audits for quality.

7th Annual

PROJECT MANAGEMENT

for the Drug & Device Industry

A New Decade of Opportunities and Challenges for the Pharma PM

Dear Colleague,

Over the past year, the pharmaceutical and device industries have experienced unprecedented challenges. We have seen an uptick in company consolidations, greater regulatory hurdles, and debates on healthcare reform. It is likely that this will continue well into 2010 and beyond. How is the Project Manager impacted by these internal and external factors? We are continually impelled to drive our teams towards critical goals, and the success or failure of these projects is directly related to our flexibility and innovation.

The 7th Annual Project Management for the Drug and Device Industry event, April 12-14 in Orlando, Florida has been designed to provide cutting-edge tools and techniques for PMs in today's complex environment. Join us for an all new program featuring keynote presentations from Former **Senator Tom Daschle** and **Susan Dentzer of Health Affairs** on the impact of healthcare reform on the pharmaceutical industry; and Mike Shires, VP of Project Management at **Baxter Healthcare**, who will address the challenge of building a PM organization and the importance of project leadership.

Network and problem solve with leading project management professionals from **Onyx, Pfizer, Amgen, Allergan, Ambrx, Johnson & Johnson, Alcon, Endo and more** and walk away with the skills and tools needed to make an immediate impact upon your return to the office. Plus, as an attendee at the 7th Annual Project Management for the Drug & Device Industry event, gain complimentary access to the 19th Annual Partnerships in Clinical Trials exhibit hall and receptions for unparalleled networking with over 1500 industry peers at the leading worldwide event for clinical outsourcing and development professionals.

Reserve your seat today at the pharma PM event of the year and help lead your team confidently with clear strategies for achieving project, program and portfolio success.

We look forward to greeting you in April,

Kristin Paulick
Conference Producer
Biopharmaceutical & Healthcare Division
IIR

John P. Montana, PMP
Founder, JPM Consulting
Former VP PM, Anadys Pharma

Eric Morfin, PMP
Partner, Critical Skills
Founder, BioPharma PM

PS: *This conference is co-located with the 19th Annual Partnerships in Clinical Trials and the 14th Annual eClinical Technology Summit so you can maximize your time away from the office by networking with over 600 companies and 1,500 clinical professionals!*

8:00 *Workshop Registration and Morning Coffee*

8:30 MORNING WORKSHOPS (SELECT ONE)

B1 REMS, EU-RMP and FDAAA: Navigating the Clinical Trial Safety, Postmarketing Pharmacovigilance and Risk Management Alphabet Soup

Workshop Presenter:

Stephen A. Goldman, M.D., FAPM, DFAPA, *Managing Member,* **STEPHEN A. GOLDMAN CONSULTING SERVICES LLC (FORMERLY OF FDA)**

B2 Workforce Transformation: Leading Effective Cross-Functional Teams in a Matrix Environment

Workshop Presenters:

Karen Sobel Lojeski, PhD, *CEO,* **VIRTUAL DISTANCE INTERNATIONAL** and *Author,* **UNITING THE VIRTUAL WORKFORCE AND LEADING THE VIRTUAL WORKFORCE**

Solomon Babani, *Director of Contracts and Vendor Management,* **CELTIC PHARMA DEVELOPMENT SERVICES**

B3 In-Depth Review of Sourcing Opportunities and Challenges in APAC, CEE, Latin America and Other Emerging Regions

Workshop Presenters:

Mark A. Lanfear, *Regional Manager, Roche-KFORCE Alliance,* **F. HOFFMAN LA-ROCHE**

Katie Margules, BS, MSc, *Senior Director, Project Management, Latin America, Clinical Development Services,* **COVANCE, INC.**

Jacqueline Mardell, *Senior Director, Clinical Operations,* **METABOLEX, INC.**

Nagaraja Srivatsan, *VP & Head of Life Sciences, North America,* **COGNIZANT TECHNOLOGY SOLUTIONS**

B4 MCC Clinical Trial Performance Metrics – an Industry-Wide Effort to Develop and Implement Standardized Performance Metrics to Drive Time, Cost and Quality & Enhance Partnership Performance … UPDATE!

Workshop Presenters:

Cory Gutterman, *Associate Director, Outsourcing Global Pharma R&D,* **ABBOTT LABORATORIES**

Colleen McCoy, *Associate Director, PDOR Contracts & Outsourcing,* **GENENTECH, INC.**

Mike Minor VP, *Proposals and Business Information,* **ICON CLINICAL RESEARCH**

Guy Mascaro, *President*, **METRICS CHAMPION CONSORTIUM**

12:00 – 1:00 Luncheon for Morning Workshop participants

Please visit **www.iirusa.com/pmdd** for complete workshop descriptions

1:00 AFTERNOON WORKSHOPS (SELECT ONE)

B5 Provider Selection and The Request for Proposal (RFP) Process

Workshop Presenters:

Rikki Bouchard, *President and CEO,* **RH BOUCHARD AND ASSOCIATES**

Jessica Bowler, *Associate Director, Worldwide Procurement,* **PFIZER, INC.**

Wendy Chapman, *COO and Vice President, Clinical Operations,* **VIVENTIA BIOTECHNOLOGIES, INC.**

Cindy Markham MPH, *Executive Director,* **BUSINESS DEVELOPMENT, PPD, INC**

B6 Navigating the Comparative Effectiveness Research Landscape: Avoid Potential Pitfalls and Leverage Opportunities

Workshop Presenter:

William H. Crown, PhD, *President*, **I3 INNOVUS**

B7 Designing Safe and Efficient Phase I Studies to Expedite Clinical Development

Workshop Presenters:

Mario Tanguay, BPharm, PhD, *Vice President, Scientific and Regulatory Affairs,* **ANAPHARM**, *A Pharmanet Company, Guest Professor, Faculty of Pharmacy,* **UNIVERSITY OF MONTREAL**

Eric Masson, PharmD, *Director, Clinical Pharmacology, Discovery Medicine and Clinical Pharmacology,* **BRISTOL-MYERS SQUIBB**

B8 Contract Approach and Development: Key Terms and Negotiating Strategies

Workshop Presenters:

Michelle Arrington, *Clinical Procurement Manager,* **GLAXOSMITHKLINE BIOLOGICALS**

Greg Vogel, **GLAXOSMITHKLINE BIOLOGICALS**

4:00 **Keynote Address with Ethan Zohn, Winner, Survivor Africa**

Join us for this year's inspirational patient perspective, as Ethan Zohn of "Survivor" discusses his battle with cancer and the personal impact the pharmaceutical industry has had on his life.

Ethan Zohn,
Winner,
SURVIVOR AFRICA

4:30 – 5:00 **Champagne Roundtables in the Exhibit Hall**

Maximize the value of your networking experience in a fun and relaxed setting as industry experts facilitate discussions on top project management challenges.

5:00 – 6:00 **Grand Opening Reception in the Exhibit Hall**

7:00 *Registration, Morning Coffee, and Meet and Greet*

8:00 **Opening Remarks and Expectations**

John P. Montana PMP, *Principal,* **JPM DEVELOPMENT,** *and former VP PM,* **ANADYS PHARMA**

8:20 *Transition to Main Hall*

8:30 **Joint Attendance with Partnership Conference**

Keynote Presentation - A View from the Beltway: Demonstrating Value in the Best Interests of Patients, Policy and the US

Keynote speaker, Former Senator Tom Daschle, discusses his views on the most current news out of our Nation's capital, including his views on purchasers and payers moving away from simplistic cost driven drug benefit designs to formularies and cost sharing based on value. Former Senator Daschle remains an influential voice in this space and used bipartisan measures and relationships to further his goals in the US Senate to make a difference in the lives of millions of Americans. Join us for this exclusive Keynote where the former Senator will have a pointed discussion on:

- Impact and future of health care reform
- The effect of the Stimulus Bill
- View on Comparative Effectiveness

Tom Daschle, *Former Senate Majority and Minority Leader,* **US SENATE**, *Bestselling Author,* Critical: What Can We Do About the Health Care Crisis?

9:00 **Panel Discussion - How Health Reform and New Regulatory Mandates Will Shape the Future of the Biopharmaceutical Industry**

In clinical development, all stakeholders must understand the value proposition that drives development strategy. This value chain includes regulators who approve the drug, physicians who write the scrips, patients who use the product and ultimately, payers – whose increasing power is a game changer for all involved. Payers are becoming as big a customer as the FDA as well as global regulatory authorities. Uncertainty about future reimbursement for drugs on the market is a major contributing factor to the smaller pipeline of research. Increased regulatory scrutiny (e.g. REMS) and legislative action (e.g. Comparative Effectiveness) are causing a ripple effect promising to change the face of the industry for years to come. Our esteemed panelists representing all stakeholders enlighten us on:

- Understanding healthcare costs and the potential for significant change thereof
- Whether sponsors can achieve the right pricing to make development worth the investment
- How healthcare reform is raising the bar for biopharma R&D
- Driving value in drug development – what's the future?

Moderator:

Susan Dentzer, *Editor-in-Chief,* **HEALTH AFFAIRS** *and Health Analyst,* **THE NEWS HOUR WITH JIM LEHRER**

Panelists:

Tom Daschle, *Former Senate Majority and Minority Leader,* **US SENATE**

David P. Holveck, *President and CEO,* **ENDO PHARMACEUTICALS**

Sara Radcliffe, *Vice President for Science and Regulatory Affairs,* **BIOTECHNOLOGY ORGANIZATION (BIO)**

Douglas Peddicord, PhD, *Executive Director,* **ASSOCIATION OF CLINICAL RESEARCH ORGANIZATIONS (ACRO)**

9:45 *Transition to Project Management General Session Room*

PROJECT MANAGEMENT 2.0

10:00 **BPPM Overview and Benefits of Membership**

Presentation of how BioPharma Project Management membership can enhance the career of a PM, including tools, networking, resource center, local meetings and discussion forums.

Eric Morfin, MBA, PhD, PMP, *Partner,* **CRITICAL SKILLS,** *and Founder,* **BIOPHARMA PM**

Aileen Morgan, *Global Development Team Leader,* **ALLERGAN,** *and Chair,* **BIOPHARMA PM**

10:30 **Amoeba or Man, Where is PM on the Evolutionary Scale?**

Top-notch project management is critical to both clinical and commercial success. But effective project management depends upon many factors, including the skill set of PM professionals, the tools at their disposal, and the quality of collaboration across the larger organization.

How mature is project management as a discipline, specifically within the biopharmaceutical industry? Come find out how your peers have rated themselves—and you. BioPharmaPM teamed with Integrated Project Management Company to field a national benchmarking survey among BioPharmaPM readers and members of major U.S. biotechnology associations. What core competencies must PMs acquire to enable their companies, and themselves, to succeed? More important, how can PMs boost their abilities, to enable their organizations to rise to the next level?

Alex Kamilewicz, *Project Manager,* **INTEGRATED PROJECT MANAGEMENT (IPM)**

11:15 **Social Media and Core Team Collaboration Tools**

Social networking sites have emerged as powerful forces in the Web 2.0 era. While some popular social media sites such as Facebook, Myspace and Flickr are centered on entertainment, LinkedIn has emerged as a powerful communication and search tool with a professional focus.

This presentation will explore advanced applications with LinkedIn, and share experiences in leveraging social networks to enhance communication and information exchange on project teams. We will discuss using the advanced search function to help identify hidden resources and spot possible competitors and collaborators. Other topics will include: How LinkedIn is different from other Social Media; making the most

of LinkedIn; advanced search case studies; and the future on LinkedIn

Don Low, PhD, *Operations Project Manager,* **BAXTER BIOSCIENCE**

Doug Tambling, *NorCal Vice Chair,* **BIOPHARMAPM**

12:00 **Web 2.0 & Globalization of Clinical Trials: What Does It Mean to Pharma Project Managers?**

Although the number of global clinical studies has skyrocketed over the past few years, tools to help study managers and project managers have not kept pace. With the recent advent of Web 2.0 technology, portals are beginning to enter the industry as a legitimate tool in the project manager tool box. This presentation will discuss how web 2.0 technologies fit into the study and project space with specific examples on the day and a life of study manager/project managers. Examples such as how to streamline and automate a global site start up process will be shown. Attendees for this presentation will learn how to apply collaboration tools and Web 2.0 technology to global clinical trials; automate time consuming, non-value added clinical processes; implement project portals in a pharmaceutical company; and apply analytics and project management skills (timeline, risks, issues, costs, etc.) in the workplace.

Matt Kiernan, *Partner,* **PHARMICA CONSULTING**

12:45 *Luncheon*

LEAN DEVELOPMENT AND MANAGEMENT FOR THE PHARMA PM

1:45 **Half-Day Workshop – Lean Problem Solving on One Page**

Project managers always deal with a variety of problems. Learn how to apply specific problem solving/lean tools in a unique format. Problem Solving on one page! This program will allow you to transfer and apply the tools learned during the workshop directly back on the job. Focus your teams on meaningful and efficient discussions while applying countermeasures to problems.

David Gilman, *President* of **GILMAN PERFORMANCE SYSTEMS, INC.**

David has provided over 400 days of consulting and training services to: Pfizer, Boehringer Ingelheim, Baxter, Merck, Schering Plough, Progenics, and Bayer. David also runs specific training programs on Problem Solving, Project Management, and has developed competency models for Pharmaceutical project managers.

3:15 – 4:00 *Networking Break in the Exhibit Hall*

6:00 *Workshop Concludes*

6:15 – 7:15 Reception in the Exhibit Hall

7:30 *Morning Coffee*

8:15 **Summary of Day One and Objectives for Day Two**

John P. Montana PMP, *Principal,* **JPM DEVELOPMENT,** *and former VP PM,* **ANADYS PHARMA**

LEADERSHIP IN PROJECT MANAGEMENT

8:30 **Keynote Presentation – Building a PM Capability and the Importance of Leadership in a PM Role**

Mike will provide his perspective on getting project management a seat at the table, and talk to the enablers of building, maintaining and valuing a project management capability while highlighting the importance of strong leadership. He will explain what worked and what didn't work along his journey, based on practical experience in medical products, consumer electronics, and aerospace.

Mike Shires, *VP Project Management,* **BAXTER HEALTHCARE**

9:00 **Panel Discussion – Leadership and Project Management**

Join our Keynote speaker and other professionals who have worked as Project Leaders in the pharma industry. Be prepared to learn how to apply your leadership skills in the workplace.

Moderator: Cleat Jerden, *Senior Project Manager,* **AMGEN**

Mike Shires, *VP Project Management,* **BAXTER HEALTHCARE**

Aileen Morgan, *Global Development Team Leader,* **ALLERGAN,** *and Chair,* **BIOPHARMA PM**

John P. Montana PMP, *Principal,* **JPM DEVELOPMENT,** *and former VP PM,* **ANADYS PHARMA**

Merle Kummer, MBA, *Course Leader,* **TUFTS CENTER FOR THE STUDY OF DRUG DEVELOPMENT**

9:45 **New Leadership Models for Life Science Innovation**

Based on actual challenges that hundreds of biopharma professionals have described in real-life cases, this interactive presentation will show how life-science projects continuously make mince-meat out of conventional leadership wisdom. Merle Kummer, a leading consultant on implementing innovation and course leader for the Tufts Center for the Study of Drug Development, will provide a new way to conceptualize leadership. By focusing on generating knowledge rather than managing action, project managers and team leaders throughout the industry have learned how to enable teams to perform at their best. By modeling behaviors that foster collective creativity, leaders of biomedical projects can build an organizational culture of sustainable innovation.

Merle Kummer, MBA, *Course Leader,* **TUFTS CENTER FOR THE STUDY OF DRUG DEVELOPMENT**

10:30 *Networking Break in the Exhibit Hall*

BEST PRACTICES AND CURRENT ISSUES IN PHARMA PM

11:00 **Interactive Roundtable - Emerging Markets and International Project Teams**

This interactive session will focus on topics related to how different cultures affect project planning, International teams-issues and opportunities, Interactions with global health authorities, time differences and team planning.

Jamie Moore, *Regulatory Project Manager,* **NORAMCO DIVISION OF JOHNSON & JOHNSON**

Eric Morfin, MBA, PhD, PMP, *Partner, Critical Skills, and Founder,* **BIOPHARMA PM**

Frank Landrus, MBA, CPIM, PMP, *Portfolio and Project Management*, **ALCON RESEARCH**

12:00 **Panel Discussion – Building a Successful PMO and Resource Management Function**

This session will cover key topics related to the development and management of a PMO, including how to build a PMO and Resource Management function from the bottom up; how to manage a multi-million dollar project portfolio at arm's length; developing key portfolio reports for senior management; how to hire and manage good PM's in a global, virtual environment; monitoring project health; and how to develop a managed service model through outsourcing.

Moderator:

Teresa Duran, *Senior Manager*, **PFIZER, INC.**

Dee Suberla, *Senior Project Manager*, **BAXTER HEALTHCARE**

Courtland R. LaVallee, *Vice President of Project Leadership,* **ONYX PHARMACEUTICALS**

1:00 Luncheon

2:00 **Establishing PM at a Young Biotech**

Establishment of Project Management at a young biotechnology company leads to unique challenges in acceptance, adherence, and participation in even the simplest project management practices. Scientists are frequently responsible for executing the project management functions, and it is essential they are performing these functions well in order to bring value to the organization. Decisions about how much project management to implement and what elements to include are critical for gaining acceptance from senior management and scientific staff. Additionally, the order and pace with which initiatives are presented to the organization can impact the success of project management in R&D. This presentation will cover: How much project management to implement in an early discovery organization; what project management elements to include; gaining alignment between senior management and key stakeholders; convincing scientists of the value of project management to R&D programs; and the impact of a more transparent R&D group on the larger organization.

Denise Krawitz, PhD, *Senior Scientist,* **AMBRX, INC.**

2:30 **New Opportunities for PMs as a Consultant/ Contractor**

Current economic conditions and frequent pharma consolidations have caused many colleagues to consider alternate career paths. What are the advantages and challenges of focusing your efforts towards consulting or contracting? How can you leverage your pharma knowledge to support an independent career? Listen to real-life struggles and accomplishments of this emerging role in Project Management.

Dennis Naas, PMP, *Principal,* **PRODEV CONSULTING SERVICES**

3:00 **Reducing Cycle Times in the Pharma R&D Process**

Pharmaceutical R&D organizations need to be able to effectively deal with complex projects. The project durations are often measured in years. Yet, time to market is of the essence. This presentation shows how a proactive project management culture driven by a repeatable project management process – based on Critical Chain principles - can substantially improve time-to-market and increase predictability of the on-time delivery of a project. Learning objectives will include: how a proactive project management culture was established in a Fortune 500 pharmaceutical company; how to establish a repeatable project management process; and effective project status metrics.

Andreas Scherer, *General Manager,* **PROCHAIN, INC.**

3:45 **Conference Wrap-up and Next Steps**

John P. Montana PMP, *Principal, JPM Development, and former VP PM,* **ANADYS PHARMA**

4:00 *Conclusion of Project Management for the Drug and Device Industry, See You Next Year!*

The 7th Annual Project Management for the Drug & Device Industry is part of the Partnerships in Clinical Trials Exhibit Hall.

Exhibit Hours:

Monday, April 12, 2010
4:30 pm–6:00 pm – Don't miss the Grand Opening of the Exhibit Hall & Networking Reception

Tuesday, April 13, 2010
10:45 am-7:15 pm

Wednesday, April 14, 2010
10:15 am - 2:15 pm

*Exhibit hours subject to change

Sponsorship & Marketing Opportunities Still Available

Interested in reaching the audience at this event? Join the wide range of US-based and global project management solution providers, CRO's, central labs, etechnology providers and more already confirmed to be part of the event.

To Sponsor or exhibit, please contact Terri Sobol at 646-895-7473 or tsobol@iirusa.com

2010 Media & Association Partners

BioPharmaPM

We are a network of local communities throughout the world. Each group is dedicated to the sharing of project management best practices within the Pharmaceutical, Biotech, CRO and Medical Devices industries at a local and global level. We are an independent, non profit, 100% volunteer based organization. Our project management philosophy follows the PMI and PMBOK principles.

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About Our Co-Located Events

19th Annual Partnerships in Clinical Trials

19TH ANNUAL Partnerships in Clinical Trials

The Partnerships in Clinical Trials event provides best practices for creating, managing and sustaining partnerships that enable clinical development professionals to expedite their clinical trials safely. Our history and reputation have solidified the event's place as the US's largest industry gathering focused on outsourcing and the development of effective clinical development partnerships.

For more information, visit: www.cropartners.com

14th Annual eClinical Technology Summit

eClinical Technology Summit

The eClinical Technology Summit encompasses the next generation of clinical data management. Obtain cutting edge strategies for collecting, integrating and reporting data through the strategic implementation of clinical technologies. What's more, with the largest industry clinical trials event as its back drop, Partnerships with Clinical Trials, experience unparalleled networking opportunities with over 1500 industry peers. For more information, visit: www.eclinicalsummit.com

Registration

Three Easy Ways to Register

Internet:
www.iirusa.com/pmdd

Email:
register@iirusa.com

Phone:
888-670-8200 or
internationally at 941-951-7885

Your investment for attending the 7th Annual PMDD event is as follows:			
Secure Your Spot Early & Maximize Your Savings	**Register By February 12, 2010 Save $400**	**Register By March 19, 2010 Save $200**	**Standard & Onsite Rate After March 19**
Main Conference Only	$1,795	$1,995	$2,195
Conference Plus Half Day Workshop	$2,095	$2,295	$2,495
Conference Plus Two Half Day Workshops	$2,395	$2,595	$2,795
All Access Pass *	$3,595	$3,795	$3,995
Early bird pricing is valid through the expiration date. New pricing takes effect at specific dates indicated. All fees must be paid in full by expiration date or your price will increase to the next level. Please note: No two discounts can be combined.			
*The All Access Pass includes the entire eClinical Technology Summit including the halfday workshop & access to all sessions at Partnerships in Clinical Trials excluding workshops.			

DATES AND VENUE

April 12-14, 2010

Orlando World Center Marriott Resort & Convention Center

8701 World Center Drive

Orlando, Florida 32821

NEW! TEAM BUILDING DISCOUNTS: It's a fact – attendees of a conference walk away with the most value when they experience it with a peer – there is just too much information available for one person to capture it all. Therefore, no longer are group discount structures restricted only to those groups registering from the same company. We recognize and respect that colleagues and peers span companies, disciplines, communities and peer groups. As a result, we are pleased to offer the most cost effective pricing possible in order to accommodate and promote cross-company collaboration. We're also aware of the need to send groups to multiple events and so, as long as they are within the IIR Pharmaceutical/Healthcare portfolio – we are pleased to extend a group discount that can be applied across different events.

- Bring one peer (group of 2 in total): Receive 20% off standard/onsite pricing
- Bring two peers (group of 3 total): Receive 25% off standard/onsite pricing
- Bring three peers or more: Call Aloycia Bellillie at 646.616.7625

*All registrations must take place at the same time for discount structures to apply

ADDITIONAL DISCOUNT OPPORTUNITIES:

- I am from a company that is speaking at Project Management and qualify for 20% off the standard/onsite rate at time of registration
- I am from a company that is sponsoring Project Management and qualify for 25% off the standard/onsite registration rate
- I am a Government, Non-Profit or Academic Professional and qualify for 30% off the standard/onsite registration rate

*All discounts are off the standard and onsite fees. No two discounts can be combined

*Please note that early registration discounts may be a better value than some of the discount opportunities here, so please register today.

PAYMENTS: Payment is due within 30 days of registering. If registering within 30 days of event, payment is due immediately. You may pay by check, VISA, MasterCard, Diner's Club, American Express or Discover. Please make all checks payable to the "Institute for International Research, Inc." and write the name of the delegate(s) and our reference number P1502 on the face of the check. If payment has not been received prior to registration the morning of the conference a credit card hold will be required.

HOTEL ACCOMMODATIONS: A block of rooms will be held for a limited period of time at the Orlando World Center Marriott. To make a reservation please contact the hotel directly at (800) 627-7468 and mention that you are with the "Institute for International Research or IIR" to receive the IIR discounted rate.

DISCOUNT OPTIONS FOR YOU: JetBlue is offering a 5% discount to Project Management for the Drug & Device Industry attendees. To be able to use this discount, travel must be booked online at www.jetblue.com/promo.

Enter code: Partnerships

Valid for any city to MCO (Orlando) traveling dates:

- Outbound: 04/10 - 04/12/2010
- Return: 04/14 - 04/16/2010

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CANCELLATION POLICY: If you need to make any changes or have any questions, please feel free to contact us via email at register@iirusa.com. Cancellations must be in writing and must be received by IIR prior to 10 business days before the start of the event. Upon receipt of a timely cancellation notice, IIR will issue a credit voucher for the full amount of your payment, which may be applied towards registration fees at any future IIR event held within 6 months after issuance (the "Expiration date"). All credit vouchers shall automatically expire on the Expiration Date and shall thereupon become void. In lieu of issuance of a credit voucher, at your request, IIR will issue a refund less a $795 processing fee per registration. Registrants are advised that credit vouchers or refunds will not be issued for cancellations received less than ten business days prior to start of the event, including cancellations due to weather or other causes beyond the Registrant's control. IIR therefore recommends that registrants allow for unexpected delays in making travel plans. Substitutions are welcome at any time.

If for any reason IIR decides to cancel this conference, IIR accepts no responsibility for covering airfare, hotel or other costs incurred by registrants, including delegates, sponsors, speakers and guests.

All speakers and topics listed are confirmed as of press time. When substitutions must be made due to speaker cancellations, IIR makes every effort to find a replacement of equal caliber to present the scheduled topic.

PRESS: Press permission must be obtained prior to the event and is dependent upon speakers' approval. The press may not quote speakers or delegates unless they have obtained their approval in writing. For press inquiries please contact Serik Slobodskoy at sslobodskoy@iirusa.com.

Any disabled individual desiring an auxiliary aid for this event should notify IIR at least 3 weeks prior to the event in writing or by faxing to 212-661-6045.

INCORRECT MAILING INFORMATION: If you are receiving multiple mailings, have updated information, or would like to be removed from our database, please contact our database department at 212-661-3876 or fax 419-781-6036.

EVENT DOCUMENTATION ORDER: If you are unable to attend the program and would like access to the event documentation, access is available for $495. The Documentation is a compilation of the speaker handouts including overheads, power point presentations, articles and charts. Please contact the customer service number listed above. The documentation access is available two weeks after the event takes place. CREDIT CARD PAYMENTS ONLY.

P1502